

Kasra Nourani

Senior Product Designer

Malta · CET (UTC+1) · Remote, worldwide · English, full professional proficiency
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PROFILE

Senior Product Designer with **8+ years** designing and shipping web and mobile products across **healthcare, fintech, and technical B2B SaaS**. I own the full design process: user research, flows, UI, design systems, and developer handoff. As Lead Product Designer I **scaled a product to 300K+ users in roughly 8 months** and managed designers as direct reports. Hands-on in code, building production-ready UI components, and fluent in AI-assisted design workflows.

EXPERIENCE

Hashthink Technologies Remote · 2024 – Present

Senior Product Designer

Own end-to-end product design across the portfolio: user research and usability testing, UX architecture, UI, design systems, and engineering handoff.

- mePro** · AI clinical platform, web + mobile

Designed the multi-sided platform for therapists, clinics, and patients: a clinician-facing web app and a patient mobile app.

→ **~78% user preference vs. competitors**
- Certy** · voice-first field app, iOS + Android

Designed an AI-powered app that turns spoken input into completed forms and certificates for electricians, with a simplicity-first UI built for a 40+ trade audience. → **40% faster completion**
- RemitLand** · fintech trading platform

Designed the complete trading and exchange experience: charts, order entry, live trading, and buy/sell flows, grounded in 4+ years of hands-on trading on major exchanges. → **25% fewer user errors**
- Minto** · interactive platform

Redesigned core flows and interaction patterns. → **50% increase in engagement**

Actimeety Remote · 2024 – 2026

Product Designer

Designed core product experiences and new engagement flows. → **65% engagement increase in testing**

G2 Holding Ankara · 2022 – 2024

Lead Product Designer

- Owned product design across a 9-product ecosystem and scaled GO2Train from launch to **300K+ users in roughly 8 months**.
- Managed product designers as direct reports: set design direction, ran critique, and owned the quality bar.
- Built and governed the design system and shared standards adopted across all 9 products.

Freelance Remote · 2018 – 2021

Product Designer

End-to-end product design for international clients across web and mobile, from discovery to developer handoff.

SKILLS

Product design	End-to-end UX/UI, user research, usability testing, information architecture, wireframing, prototyping, interaction and visual design
Design systems	Tokens, component libraries, multi-product consistency, accessibility
Front-end	HTML, CSS, JavaScript; builds production-ready UI components; close design-engineering collaboration
AI workflows	Figma AI and Figma Make; AI-assisted research and prototyping, compressing 2-week cycles to 3 days
Tools	Figma, FigJam, prototyping and developer-handoff tooling, Jira

EDUCATION & TRAINING

B.Sc. Computer Engineering
Yerevan State University

UI/UX Design · Memorisely
UX Fundamentals & Practical Usability · Udemy
Rapid Product Design · Udemy